

# Armando Gil Frías

## DIGITAL DESIGNER

[arhill.es](mailto:arhill.es)

[info@arhill.es](mailto:info@arhill.es)

[+34 656846958](tel:+34656846958)

[Linkedin](#)



## CAREER OBJECTIVE

I have a long experience in the digital world, focused on digital design and UX/UI. After going through different jobs, I have gained knowledge in visual design and web development, because of this my strength is having a global view of each digital project.



## RECENT EXPERIENCE

### 1. Head of Design

Innovación Colectiva, may 2023 – Present

- Being part of the communication department I'm heading design processes for institutions and big companies.
- Brand management.
- Mentoring for entrepreneurs.

Tools: Adobe Suite, Figma, Wordpress

### 2. Product Designer & UX/UI

bRIDA, may 2017 – sept 2022

- Design and management of different digital projects for companies and institutions like Museo Picasso Málaga, Airbus, Lumon International, Junta de Andalucía, Projektil Zürich...
- I introduced UX methodologies to the process of the digital projects.
- Handoff with developers.

Tools: Adobe Suite, Figma, Zeplin, Wordpress, HTML and CSS, Google Analytics, Hotjar

### 3. Product Designer & UX/UI

Ingevert, apr 2016 – mar 2017

- Design for the web app and CSS layout, working hand in hand with develop team.
- Branding and design of the comercial website.
- Marketing plan and communication.

Tools: Adobe Suite, HTML and CSS, Google An

### 4. Graphic and Web Designer

Comimagine, mar 2012 – oct 2014

Founder and designer, developing websites and

Tools: Adobe Suite, HTML and CSS



## EDUCATION

### 1. Design Systems Specialist

Figma.Camp, Mar 2023

### 2. Product Design

UX Learn, Mar 2020

### 3. Graphic Design

EA San Telmo (Málaga), 2002 – 2005



## SOFT SKILLS

- Creativity and critical thinking
- Empathy and resilience
- Teamwork and communication
- Time management and Problem-solving
- Mid-high english level